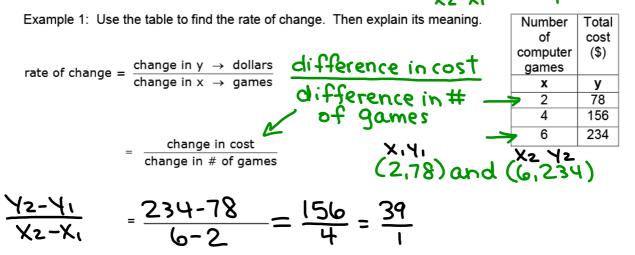
Lesson 3-8: Rate of Change

Rate of Change: A ratio that describes, on average, how much one quantity changes with respect to a change in another quantity.

general formula: rate of change = change in y change in x



Example 2: The table shows how the tiled surface area changes with the number of floor tiles. Find the rate of change. Explain the meaning of the rate of change.

= 39 This means the cost per game is \$39

rate of change = 
$$\frac{12-11}{12-12}$$

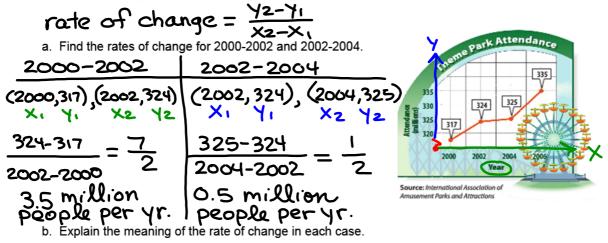
$$\frac{144-48}{9-3} = \frac{96}{6} = \frac{16}{1}$$
Surface area
$$\frac{12-11}{12-12-12}$$

$$\frac{144-48}{9-3} = \frac{96}{6} = \frac{16}{1}$$
Surface area
$$\frac{144-48}{120}$$

rate of change = 16 in per tile

So far you have seen rates of change that are constant. Many real world situations involve rates of change that are not constant.

Example 3: The graph shows the number of people who visited U.S. theme parks in the recent years.



For 2000-2002, park attendance increased by 3.5 million people per year.

For 2002-2004, park attendance increased by 0.5 million people per year.

c. How are the different rates of change shown on the graph?

The slope for 2000-2002 is STEEPER than the slope for 2002-2004.

d. Without calculating, find the 2 year period that has the least rate of change. Then calculate to verify your answer. 2002-2004

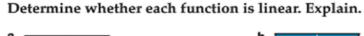
2000-2002: 
$$2002-2004$$
:  $2004-2006$ :  $2004-$ 

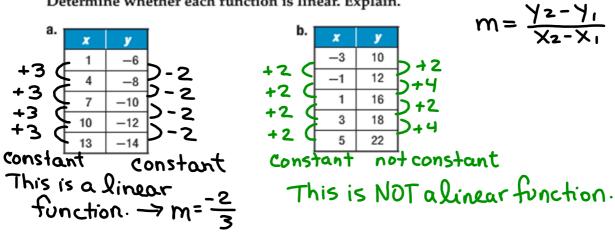
(most)

## LINEAR vs. NONLINEAR FUNCTIONS

For a rate of change to be linear, the change in x-values must be constant and the change in y-values must be constant (but their rates of change don't have to be identical to each other).

Example 4:





Try these on your own:

Determine whether each function is linear. Explain.

